

Dar Al Wassit Consulting

Thinking about development across a generation.

We build development models and sector strategies for states, institutions and companies, in Morocco and Africa.

States · Institutions · Companies · Morocco

30+ YEARS' EXPERIENCE MOROCCO & AFRICA PUBLIC & PRIVATE

ARABIC · FRENCH · ENGLISH

Who we work with: States · Institutions & development programmes · Companies & business organisations

What we do

01 Development & public policy

01 Development strategy

We structure the strategy, the priorities, the scenarios and the roadmap needed to move from analysis to decision.

02 Public-private dialogue

We organise the dialogue, structure the trade-offs and build the positions stakeholders go on to carry themselves.

02 Private-sector development

03 Private sector, SMEs and the social and solidarity economy

We strengthen the competitiveness of companies and value chains, structure access to finance and professionalise collective organisation.

04 Internationalisation and export

We assess the market, adapt the offer and build the presence that makes entry sustainable.

03 Transformation & specialised programmes

05 Change management and executive education

We structure the transformation, align the teams and install the governance that makes it steerable.

06 Socio-economic reintegration and preventing violent extremism

We design the scheme, the coordination between actors and the monitoring indicators that make it steerable, in a restrained and documented register.

Experience across strategy, public policy and delivery.

SIMANDOU 2040

Guinea

A national vision structured into a programme of action.

Diagnostic and strategy for education, agriculture and state reform; plan-coherence and scenario review.

Contribution alongside the KPMG team.

100+ projects	14 sectors	Education
Agriculture	State reform	

Contribution to a roadmap of 100+ projects across 14 sectors, ready for implementation.

CONGO 2063

Republic of the Congo

A contribution to a long-term development vision.

Contribution to the long-term development model, at the horizon of the African Union's Agenda 2063.

MOUSSALAHA

Morocco · since 2017

A reconciliation programme with a socio-economic dimension.

An axis of reconciliation with society: income-generating socio-economic projects.

Co-founder of the Moussalaha programme.

The track record

Dr Hammad Kassal

ECONOMIST, SENIOR ADVISOR AND ENTREPRENEUR

More than 30 years of experience across economics, strategy, private-sector development, teaching and public-private dialogue, in Morocco and Africa.

Languages: Arabic · French · English

Morocco · Africa

A practice built in Morocco, Guinea, the Republic of the Congo and Mauritania.

Morocco | Guinea | Republic of the Congo | Mauritania

Write or call

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PRESENTATION PDF, 2 pages

Dar Al Wassit Consulting · دار الوسيط للاستشارات

<https://daralwassit.com/documents/dar-al-wassit-presentation-en.pdf>